



## Media Buyer, CDI, 100% (Luxembourg, LU)

### COMPANY

Since 2007, **lemonads** is a major player of acquisition and monetization of digital traffic. As a fast-growing group, **lemonads** has clients all over the world, and offices in Switzerland, Luxembourg, Portugal and Spain.

Human being and innovation are at the heart of each of our decisions. By joining **lemonads**, you will join a dynamic team, passionate, and united by one common goal that drive us: being the market leader!

If you like technological environment and want to evolve in an ambitious worldwide company, join our team and become our new partner!

### ROLE

This position is based in Luxembourg (5 minute walk from train station). You will be part of the Acquisition Team. You will be in charge of the optimization of purchases of advertising spaces for [lemonads](#). This position has the following goals:

- Develop and implement worldwide advertising campaigns.
- Analyze KPIs and optimize the performance.
- Buy and negotiate advertising spaces from media as Google Ads, Facebook Ads, Display Network, Native Network, etc.
- Analyze competitors' activities.
- Make recommendations about new media opportunities.
- Build and maintain an excellent relationship with your Team members.
- Coordinate operations with IT and creative team.

### PROFILE

- You have a first successful experience in advertising or affiliate program (+3y.).
- You are fluent in English and French. Another language is a plus.
- You are comfortable with Mind Set Growth Marketing.
- You are expert in Adserver, Adwords, Analytics, Tracking.
- You are autonomous and demanding with yourself.
- You can work under pressure and keep a positive attitude.
- You want to work on an ambitious project.

To apply, please send your resume and your cover letter to [job.156@lemonads.com](mailto:job.156@lemonads.com) with the tag "Job\_Media".